



YNM

CAPITAL HỒI ĐỈNH

Yoonus Noor Mohamed worked in his family business as a manufacturer of quality clothing for high-end retailers in North America and Europe. His contribution as a senior board member helped EAM Maliban Textiles to become one of the top 10 manufacturers in Sri Lanka with global operations in Asia and Jordan.

Equipped with a sharp business acumen, it did not take long for Yoonus to understand that every customer is unique, and that catering to their specific needs is the key to success. Among his strengths; networking and building relationships takes precedence. He developed an expertise in setting up and running large apparel manufacturing facilities to deliver differentiated product offerings to help customers win in their respective markets.

Having acquired over 25 years of business experience gave him the confidence to apply the same business principles across different industries. His entrepreneurial drive paved the way to leave his family business by launching his own brand, YNM Holdings, in October 2016. The establishment spread its wings across numerous industries including fashion, hospitality, bespoke clothing, interior furnishings, wealth management and e-commerce. Never one to shy away from unique and inspiring ventures, Yoonus firmly believes that consumers are won rather than bought and remains passionate about “stepping out of the comfort zone towards more challenging horizons.”



Yoonus Noor Mohamed
Chairman
YNM Capital Holdings

OUR VISION

Connecting capital and management expertise with proven entrepreneurs to drive market leading businesses. To be Sri Lanka's centralized hub for all shopping needs.

OUR MISSION

To be the dominant wealth management enterprise in Sri Lanka, expanding our industry through international partnerships in variegated sectors by applying the same honesty and sustainability we use to craft our commodities. We strive to empower our stakeholders through strategic alliances, high professional standards, and a strict ethical code of conduct.

YNM CAPITAL HOLDINGS (PVT) LTD

GROUP STRUCTURE





Bliss Lanka
Technology



Trendy Hub



Saffron
Leisure



Studio Haute



Real Estate



Eleganze

STUDIO \$ HAUTE

A F I N E R K I N D

Studio Haute is a high-end fashion hub offering a specially curated, wide range of luxury brands. We operate as a wholesaler, distributor, and retailer in a niche market for internationally renowned brands such as Versace, Roberto Cavalli, Emporio Armani and Miu Miu to name a few. Our focus is on catering to our ever-growing customer base by continuously enhancing our product portfolio while simultaneously expanding our distribution channels.

Our vision encompasses strategic liaisons with exclusive, luxury, high-end multi-brand stores across Europe, Asia and the Middle East. Studio Haute intends to further strengthen these partnerships across the globe by inaugurating 20 stores by the year 2021.

TRENDY HUBTM



Trendy Hub is a womenswear retail brand for the fashionably bold consumer. The brand resonates with bold, glamorous and stylish designs that aim to push the boundaries in the local fashion industry. Inspired by the latest in global trends from fashion houses in Milan and the UK, Trendy Hub is synonymous with high quality clothing using the best fabrics and unique silhouettes. We strive to present the highest quality of Pret-à-Porter apparel at economical prices while simultaneously preserving style and attention to detail. Our collection is created to blend seamlessly with the lifestyle of every woman, and we take great pride in our capacity to produce ensembles for virtually every occasion. Our enchanting selection ranges from stylish, everyday outfits and clean-cut office wear to glamorous evening attire.



N&Y Investments is a prime wealth management firm in Colombo and provides high-level expert services in property development, rental solutions, rental properties and potential ventures. At N&Y Investments, we are ready to hear what you have to say. We provide our clients with tailored interactive investment recommendations and hold select, commercially successful stakes in a collection of trades including fashion, interior design, hospitality, cloud solutions and other technological programs.

Yoonus Noor Mohamed heads the establishment, and his unrelenting zeal and keen business skills have transformed a once small company into a thriving, well-respected establishment.



When you stay at Saffron Leisure, not only do you experience Sri Lanka's world-renowned hospitality, but you also step into a delightful combination of warmth, care and contemporary facilities. We combine the lush yet varying landscapes of our tropical isle, with an inspiring collection of resorts and hotels to ensure your vacation is nothing short of exceptional. Select a luxurious resort by the golden shores and glittering seas, retreat among the soaring, tree-covered mountains or enjoy an overnight stay within the cosmopolitan capital, Colombo. Laid-back holidaymakers and punctual business travelers alike regard Saffron Leisure resorts and hotels as a welcoming home away from home.

Our latest venture, the Kai Hikkaduwa boutique resort, rests right at the center of Hikkaduwa's seaside resort town. A stone's throw away from the beach, the stylish retreat is in proximity to numerous attractions including Seenigama Temple, Hikkaduwa Coral Reef, and the Turtle Farm. The surrounding area is excellent for cycling and has numerous car and bike rental firms providing hours of exploration and relaxation.

Savor Saffron Leisure's finest holiday luxuries coupled with inimitable warmth and modern services.

ELEGANZE

living interiors furniture design innovation

Eleganze provides a wide range of sleek, interior movables ranging from classic curvilinear fittings to more contemporary openwork creations. Our stylish designs aim to maximize available space and functionality while allowing you to decorate your home with price accessibility in mind. Our productions cater to both minimal and wildly extravagant tastes, and we are happy to provide ready-made or personalized pieces. Our in-house designers regularly observe the latest trends and styles before designing furnishing based on the accumulated data.

Eleganze stays above the competition by presenting a unique collection of furniture you cannot find anywhere else in Sri Lanka, indulge in our excellent and enduring craftsmanship.



Bliss Lanka Technology

YNM Capital Holdings has expanded its reach to the aviation sector as the Asian region holds the fastest growing aviation market in the world. There are many opportunities for Sri Lanka within the aviation sector due to its centralized location in Asia and we plan to lead the way.

To tackle the open market in Sri Lanka, a partnership was created between Bliss Aerospace Components (Pvt) Ltd in India who has been in the aviation industry since 2011. In 2019, YNM Bliss Lanka Technology (Pvt) Ltd was created to be a supplier of aircraft aftermarket parts and components in Sri Lanka and Maldives and its services will be extended to other regions in the near future.

businessware

YNM Capital Holdings has ventured into the Information Technology industry by partnering with Businessware, to provide Infrastructure-as-a-Service to clients. Businessware began operations back in 2002 and is considered one of the most trusted and best-in-class IT service providers based out of the Middle East. The company offers end-to-end technology solutions including remote services covering data, endpoint and software related work, managed cloud services, web services, and customized business process solutions.

The company is focused on solving clients' business challenges by providing agile, scale-on-demand, and cost efficient solutions, backed by 24/7 support services, reliable platforms and customer centric management controls, to provide an excellent customer experience.

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